

From: [REDACTED]
To: [ESS MailBox](#)
Cc: [REDACTED]
Subject: Local Zenaji Titanate BESS and IPART Consultation on the NSW Peak Demand Reduction Scheme - Batteries
Date: Monday, 1 July 2024 2:08:55 PM
Attachments: [Zenaji_capability.pdf](#)
[Zenaji_Battery_Storage_Comparison.pdf](#)

[REDACTED]

[CAUTION: This email originated from outside of the organisation. Do not click links or open attachments unless you recognise the sender and know the content is safe.]

Good afternoon

Please find attached key point information on Zenaji Pty Ltd, a Melbourne based local Battery Energy Storage System (BESS) solution provider. Zenaji Titanate BESS are the safest, most effective, longest lasting BESS solutions that need to be considered for all domestic, community, EV charging and commercial grid connected battery projects and installations.

Thank you for the opportunity to participate in the NSW Peak Demand Reduction Scheme (PDRS).

Zenaji Pty Ltd shares concerns with the scheme's 5-month start date and the impact this is having on our business and the broader industry. Sales for BESS in the domestic, regional and smaller scale BESS market segments have stalled.

This impact will almost certainly continue until the scheme officially starts. The combination of market, industry and public sector uncertainty was already seeing issues and this announcement has increased those pressures on our business.

We note the period between the announced start date of the scheme and the November start date may cost the industry million in lost revenues.

Please bring forward the start date of the scheme to 1 August 2025 or make the scheme retrospective from the announced date of the scheme.

For Zenaji Pty Ltd

[REDACTED]

[REDACTED]



Please consider the environment before printing this email.

This email is confidential. If you are not the intended recipient, you must not disclose or use the information contained in it. If you have received this email in error, please notify us immediately and delete the document. Zenaji Pty Ltd accepts no liability for any damage caused by this email

or its attachments due to viruses interference interception corruption or unauthorised access.