



sonnen

To IPART

02.07.24

Via Email: ESS@ipart.nsw.gov.au

RE: IPART Consultation on the NSW Peak Demand Reduction Scheme - Batteries

Thank you for the opportunity to participate in the NSW Peak Demand Reduction Scheme (PDRS).

sonnen is a pioneer in networked and decentralised energy solutions, including energy storage, intelligent e-mobility integrations and smart electricity tariffs that optimise the use of self-generated solar power for households and businesses. The unique sonnenVPP software connects sonnen customers - the sonnenCommunity - to form virtual power plants and integrates them into the energy market. This enables sonnen to generate additional revenue streams for the sonnenCommunity and offers grid operators innovative services to stabilise the electricity grids. The aim is to accelerate the energy transition and realise the vision of clean, affordable energy for all.

Start Date of the Scheme:

sonnen have serious concerns with the scheme's 5-month start date and the impact this is having on our business and the broader industry. Our business has lost most of our existing and forward orders for retail battery installations. This impact will almost certainly continue until the scheme officially starts. If this date remains in November, it will be a disaster for my business and take years to recover. The Solar and Battery market across Australia was already seeing issues and this announcement has increased those pressures on my business. The period between the announced start date of the scheme and the November start date will cost the industry between \$50-\$100 million in lost sales.

Therefore, we strongly suggest bringing forward the start date of the scheme to 1st August or making the scheme retrospective from the announced date of the scheme.

Yours sincerely,

Leonid Kukarin

[Head of Technical Operations](#)